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# Eye-witness Reports

DOCTORS who have tested PHILIP MORRIS on their *own* patients . . . and made their own observations . . . are the best friends PHILIP MORRIS has.

It is one thing to *read* results in a published research. Quite another to see with your own eyes how irritation of the nose and throat due to smoking diminishes on changing to PHILIP MORRIS.

May we suggest that you make your own tests?

# PHILIP MORRIS

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